CHARLTON COMICS
THE PHANTOM
APPROVED BY THE COMICS CODE AUTHORITY
NO. 31
APRIL
CDC
12¢
STEADY... STEADY... JUST A LITTLE CLOSER !..
IN THIS ISSUE -
"THE PHANTOM of SHANG-RI-LA"
JIM APARO

TREASURE CHEST OF FUN

Smoke Screen

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect. No. 971 ..... 10c

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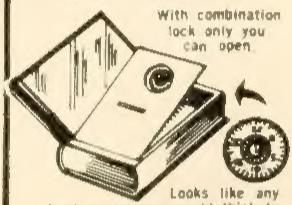
With combination lock only you can open.



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 **$1.25**

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Sorry, we cannot ship orders for less than $1.00.
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ONLY $1.00

JUDO, BOXING, SAVATE

Isometric Muscle Building, Endurance, Stunts
and many others.

This 20 course program is designed to develop your body into a tough, well muscled, machine that is trained in the ancient and modern skills of self defence against armed and unarmed attackers.

You will feel new pride and confidence in the knowledge that you need no longer back down from a bully, or fear after dark attack.

FEEL BETTER—LOOK BETTER—Start now by ordering this buy of a lifetime. Only $1.00 plus 25c for postage and handling.

SATISFACTION GUARANTEED or money back.

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NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

THE PHANTOM
THE ENCHANTED LAND IN THE BEAUTIFUL VALLEY OF THE SUN SEEMED TO HAVE A DUAL PURPOSE! THE GHOST WHO WALKS KNEW HE MUST SOLVE THE RIDDLE, OR A DOZEN LIVES AND A KING'S RANSOM WOULD BE LOST!
"THE PHANTOM OF SHANG-RI-LA"
DESTROY HIM! IF THE PHANTOM LIVES, SHANG-RI-LA WILL BE FOREVER LOST TO THE WORLD!!
C-99
SCRIPT: DICK WOOD
ART: JIM APARO
EDITOR: SAL GENTILE

PHANTOM Vol. 2, No. 31, April, 1969,

published bimonthly by Charlton Press, Inc. at Charlton Building, Division St. Derby, Conn. 06418 Second class postage paid at Derby, Conn. 06418.
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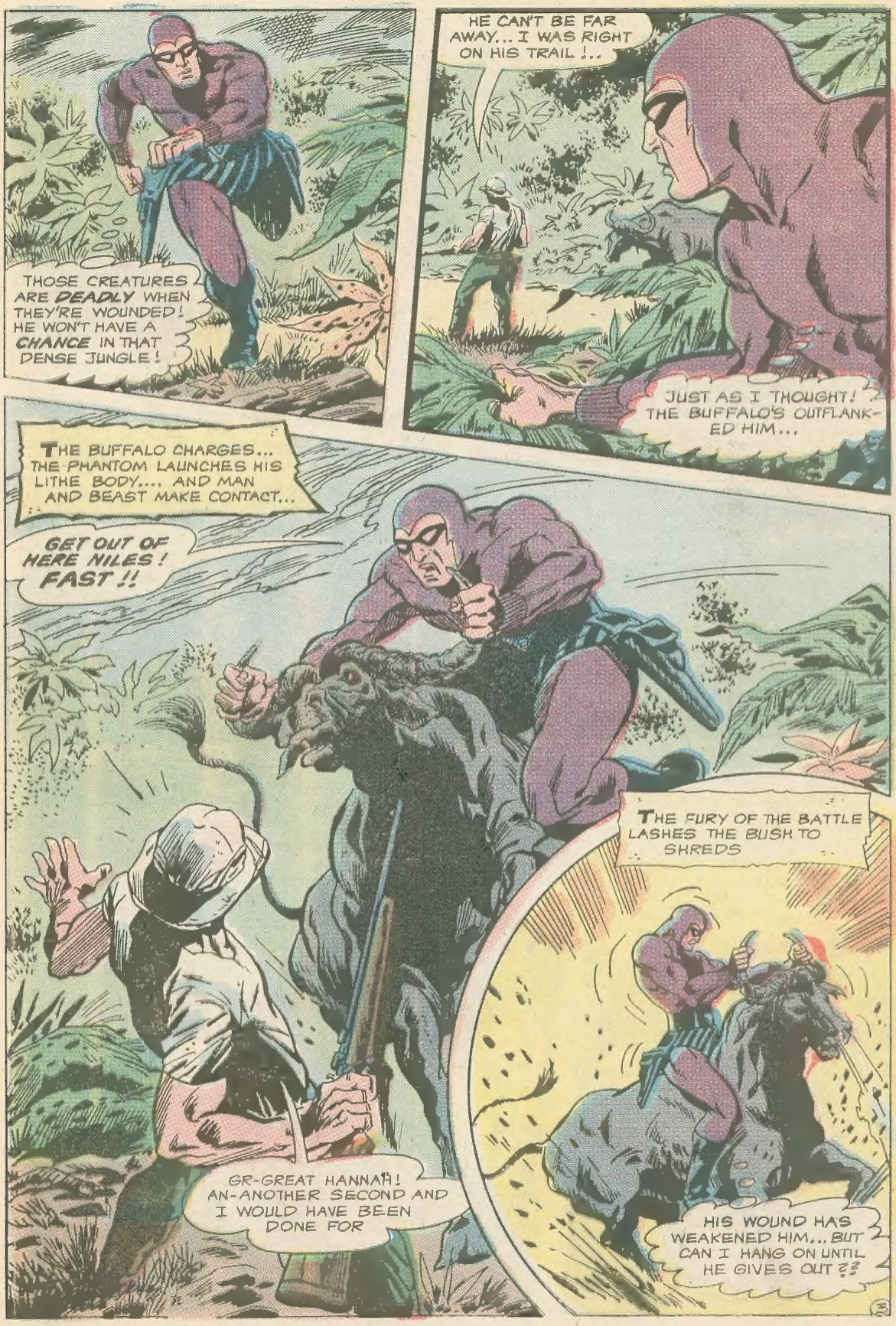
NEAR THE EDGE OF THE DEEP WOODS, THE PHANTOM SHOWS HIS FRIEND, WORLD TRAVELER NILES SCOTT, THE WONDERS OF BENGALI...
AND OVER THERE ARE THE BENGALI MOUNTAINS, NILES!
BEAUTIFUL! I'M CERTAINLY GLAD I STOPPED HERE ON MY WAY TO THE HIMALAYAS, PHANTOM!
I'VE BEEN TO MANY PLACES AND SEEN MANY THINGS, BUT YOUR WORLD HERE IS THE MOST AMAZING! IT'S SO PEACEFUL HERE!
ALL IS NOT ALWAYS PEACEFUL IN BENGALI, MY FRIEND!
SUDDENLY, THE BUSH PARTS... A RED-EYED BRUTE RUSHES AT THEM...
WATER BUFFALO! LOOK OUT, NILES!!
WHA..?
THE CRACK MARKSMAN QUICKLY REGAINS HIS FEET AND...
BLAM
GOT THE BLIGHTER!
HE'S JUST WOUNDED.. GOT TO GO INTO THE BUSH AND FINISH HIM OFF!
NO! HOLD UP! LET ME DO IT, NILES!


THOSE CREATURES ARE DEADLY WHEN THEY'RE WOUNDED! HE WON'T HAVE A CHANCE IN THAT DENSE JUNGLE!
HE CAN'T BE FAR AWAY... I WAS RIGHT ON HIS TRAIL!..
JUST AS I THOUGHT! THE BUFFALO'S OUTFLANKED HIM...
THE BUFFALO CHARGES... THE PHANTOM LAUNCHES HIS LITHE BODY.... AND MAN AND BEAST MAKE CONTACT...
GET OUT OF HERE NILES! FAST!!
THE FURY OF THE BATTLE LASHES THE BUSH TO SHREDS
GR-GREAT HANNAH! AN-ANOTHER SECOND AND I WOULD HAVE BEEN DONE FOR
HIS WOUND HAS WEAKENED HIM... BUT CAN I HANG ON UNTIL HE GIVES OUT??

I-I'M SORRY, PHANTOM! GUESS I WAS A BIT TOO SMART FOR MY OWN GOOD!
THAT'S ALL RIGHT! IT HAPPENS TO THE BEST, NILES! COME ALONG – IT'S GETTING LATE!

YOU MUST BE MY GUEST IN TIBET! WILL YOU JOIN ME FOR SOME MOUNTAIN CLIMBING NEXT WEEK? WE CAN MEET AT THE CLUB IN LHASA!
IT'S A DATE! YOU'RE NOT FAMILIAR WITH WATER BUFFALO, BUT YOU CERTAINLY KNOW YOUR MOUNTAINS, NILES! I'LL BE THERE!
NEXT MORNING, AS THE PHANTOM SEES THE SPORTSMAN OFF, HE CAN NOT KNOW DARK EYES ARE WATCHING...

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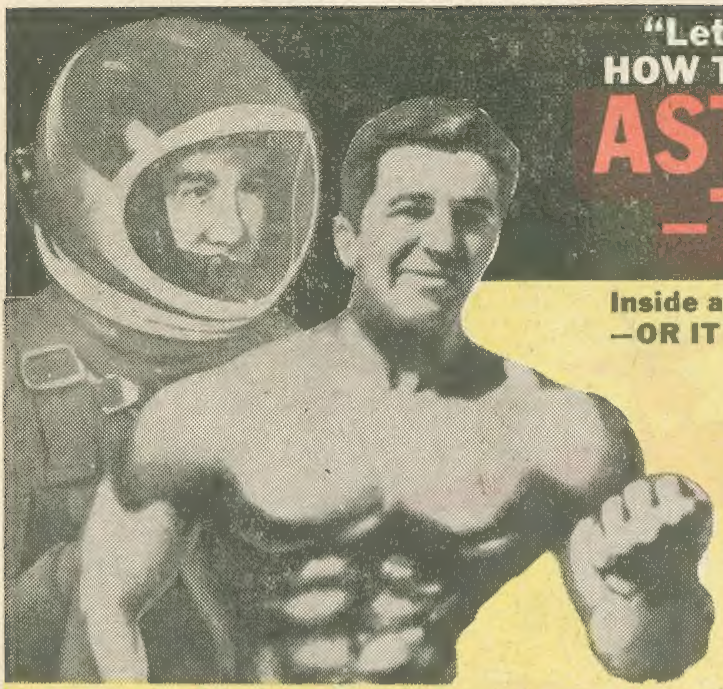

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Inside and out...in double quick time —OR IT WON'T COST YOU A CENT!"

says *Ben Rebhuhn*

whom experts called today's

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I stand ready to show you a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home, as I have for thousands of others like you. Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be. MY TIME TESTED METHODS RE-BUILD YOU

WHICH OF MY 181,000 PUPILS WOULD YOU LIKE TO BE?

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal, You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.

"I LOST 30 LBS. of dangerous UGLY FAT 4 inches off my WAIST!"

says Felipe Mendoza

Which of these 2 ME'S is YOU?

"That 220 lb. FAT-BOY was ME a few weeks ago." Look at him NOW! Gave him MIGHTY MUSCLES, added 7 inches to his CHEST, 3 inches on each arm! No! I don't care how fat and flabby you are. All I want is minutes a day in your home to make you over by the same method.

This AMAZING NEW BOOK in colors YOURS FREE If you mail COUPON NOW

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Name..... Age.....

DO NOT MAIL COUPON IF UNDER 16 YEARS OF AGE

Address.....

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SCOTT HAS JUST LEFT THE PHANTOM! HE IS FLYING INTO THE WEB!
LATER, OVER THE HIMALAYA MOUNTAINS...
PILOT! AREN'T WE OVERDUE AT LHASA?
Y-YES... I'M AFRAID WE ARE, MR. SCOTT!
OUR COMPASS HAS BEEN OUT OF WHACK FOR SOME TIME! I... DIDN'T WANT TO GET YOU NERVOUS BUT, FRANKLY, WE'RE LOST!
GREAT GRIEF!.. OFF COURSE OVER THE HIMALAYA MOUNTAINS!
AN HOUR LATER, A GRIM DECISION HAS TO BE MADE...
OUR GAS IS GETTING LOW! ALL WE CAN DO IS KEEP GOING AND HOPE WE SIGHT A CLEARING BIG ENOUGH FOR A LANDING!
DON'T PANIC! WE'VE BEEN IN TIGHT SPOTS BEFORE!
THERE'S AN OPEN AREA NOW, SIR! CAN'T RISK GOING ON! WE'RE RUNNING OUT OF GAS!
BRING HER DOWN! WE'LL RADIO OUR POSITION AND WAIT FOR HELP!

STATIC! THE MOUNTAINS ARE BLOCKING OFF OUR RADIO!
BUT WHEN A SAFE LANDING IS MADE...
EERIE SQUEE
WHA..? LOOK! LOOK THERE!!
WHAT IN THUNDERATION! WH-WHY IT'S A WOMAN... A BEAUTIFUL WOMAN!
A SOFT, MELODIOUS VOICE WAFTS OUT OVER THE MOUNTAIN AIR...
YOU ARE IN THE VALLEY OF THE STARS! COME WITH ME... COME WITH ME...
FA-FANTASTIC!
WH-WHO ARE YOU? WHAT ARE YOU DOING HERE IN THIS WILD COUNTRY? WHERE ARE WE?
I AM TANGINA! YOUR OTHER QUESTIONS WILL SOON BE ANSWERED, STRANGER...
...BUT NOW WE WILL GIVE YOU SHELTER BEFORE THE STORMS COME! I AM SORRY... BUT WE MUST TAKE CERTAIN PRECAUTIONS!.. BLINDFOLD THE STRANGERS!
6

BLINDFOLDED, NILES SCOTT AND HIS PILOT ARE LEAD THROUGH A MAZE OF MOUNTAIN TUNNELS AND PASSAGES...
AND FINALLY ON A SNOW-BOUND RIDGE, THEY GAZE IN AWE AT AN ENCHANTED LAND BATHED IN SUNLIGHT...
WH-WHY IT'S BEAUTIFUL... FULL OF SUNLIGHT AND FLOWERS ...A-A SHANG-RI-LA!
FA-FANTASTIC! I'VE FOUND THE LAND OF MY DREAMS!
7

A WEEK LATER, NILES SCOTT MEETS THE PHANTOM IN LHASA...
PHANTOM. THANK GOODNESS YOU'VE COME. I'VE FOUND THE LAND OF MY DREAMS!
WHOA! HOLD UP THERE NILES: WHAT'S TH S ALL ABOUT?
TOMORROW YOU AND TWO OF MY FRIENDS ARE GOING WITH ME IN THAT PLANE TO SHANG-RI-LA!
COME ALONG I LL EXPLAIN AT THE CLUB!
LATER, AT THE SPORTSMAN S CLUB IN LHASA
NOW SIMMER DOWN, NILES! YOU SAY A BEAUTIFUL MOUNTAIN GIRL LED YOU THERE?
EXACTLY! IT WAS MORE BEAUTIFUL THAN YOU COULD IMAGINE IN YOUR WILDEST DREAMS, PHANTOM!
"IT WAS WARM AS A SOUTH SEAS PARADISE... FLOWERS BLOOMING EVERYWHERE... WILD ANIMALS ROAMED LIKE TAME KITTENS...
THIS WAY, MR. SCOTT!
"IT WAS A LAND OF PEACE AND PLENTY... THE PEOPLE WERE LIKE INNOCENT CHILDREN..."
YOU SHALL HAVE FOOD AND WINE WHILE OUR KING GREETS YOU!!
INCREDIBLE! THE CITIZENS DON'T HAVE A LINE, A WRINKLE OF WORRY ON THEIR FACES!
8

"THE KING WAS AN OLD MAN FULL OF WISDOM..."
YOU ARE PERHAPS AWED BY WHAT YOU SEE, GENTLEMEN--BUT OURS IS A LIFE AWAY FROM THE WARS AND TURMOIL OF THE OUTSIDE WORLD!
A HUNDRED YEARS AGO WE STARTED OUR KINGDOM OF PEACE IN THIS VALLEY OF AGELESS BEAUTY!
BUT WHY HAVEN'T YOU LET OTHERS KNOW OF IT! SURELY, YOU SHOULD SHARE SUCH REMARKABLE GOOD FORTUNE, SIR!
WE DO... BUT ONLY TO A SPECIAL FEW! THE GREEDY AND THE RUTHLESS MUST BE KEPT OUT AT ALL COSTS! SINCE YOUR ARRIVAL, YOUR RECORD HAS BEEN CHECKED, MR. SCOTT! YOU ARE A MAN OF GOOD WILL AND WE NEED THE HELP OF MEN LIKE YOU TO CONTINUE
HELP..
HELP! WH-WHY I'LL DO ANYTHING TO HELP SUCH A WONDROUS HAVEN!
I'M CONTRIBUTING A HALF MILLION DOLLARS, PHANTOM, AND TWO OF MY TRUSTED FRIENDS ARE GIVING MORE! IT'S A DREAM COME TRUE, ISN'T IT?
WELL, I DON'T KNOW, NILES...
NOT ONLY THAT! I'VE ARRANGED FOR YOU TO BE ONE OF THE SPECIAL FEW WHO CAN VISIT AND CONTRIBUTE TO THE VALLEY OF THE SUN!
NOW, HOLD UP, NILES! THIS THING NEEDS SOME INVESTIGATION!

SUDDENLY, NILES SCOTT FACE FLUSHES WITH ANGER...
IT ALL SOUNDS PRETTY WILD AND
OH, I GET IT! YOU'VE ALREADY GOT YOUR SHANG-RI-LA IN THE DEEP WOODS!
LIKE A MAN
AT THE PHANTOM
SURE! THE DEEP WOODS IS YOUR SHANG-RI-LA!
WANT ANYONE ELSE TO HAVE SUCH HAPPINESS!
Whew! NILES HAS REALLY BITTEN DEEP DOWN INTO THIS AFFAIR! Hmm... BETTER TAKE A DIFFERENT TACK!
HOLD UP, FRIEND! I THINK YOUR DISCOVERY IS GREAT! YOU CAN COUNT ME IN!
OH! HERE COME MY FRIENDS.
HENRY BUTTERWORTH, THE SOUTH AFRICAN DIAMOND CZAR AND HILTON COSWELL THE SHIPPING TYCOON! SOMETHING VERY STRANGE ABOUT ALL THIS! BUT I'LL HAVE TO PRETEND TO PLAY ALONG FOR NOW!
I HAVE SOME ARRANGEMENTS TO MAKE, NILES! I'LL MEET YOU HERE LATER!
FINE! DON'T
MUST THINK OF SOME RUSE TO DUCK GOING WITH THEM SO THAT I CAN TRAIL THEM AND
Hmm! THAT OX CART.

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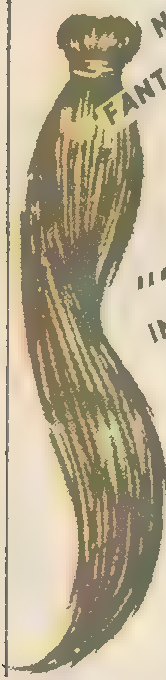
LONGEST DOLLAR HAIRPIECE IN THE WORLD!



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SUPER TAIL

ONLY $1.00

"20" INCHES LONG

12 SUPER HAIRPIECES IN ONE!

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We will send you FREE, a beautiful set of eye lashes with each Super tail ordered. If you are not 100% satisfied you can return Super tail for a full refund and still keep our lashes as a gift.

ORDER ONE FOR EACH STAR

SEND HAIR SAMPLE TODAY

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☐ Enclosed is $1.00 plus 25¢ handling for one Super Tail.

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Address .....

City ..... State ..... Zip. .....

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT! Pick as many stars as you like!

Enjoy this fabulous hobby... start or add to your collection now with two different photos of each of your favorite stars! Big glossy prints! One studio portrait plus one action photo! It's easy, it's fun pick your favorite stars in this list!

Choose from these TOP STARS, *or any others! See instructions below.*

Julie Andrews
Ann Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles together

George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cesare Danova
James Darren
Henry Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely

Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Halpin
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton

June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal

Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
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Van Williams
Robert Wolders
Efrem Zimbalist

★ FAN CLUB MEMBERSHIPS ★
[illegible] OF THE STARS LISTED [illegible] and lots of [illegible] membership card. Life-time membership fee only $2. Add 25c for postage and handling

POSTERS
22" x 34"

Now ready for immediate delivery of the following STARS only...

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2 David Jones
3 Mickey Dolenz
4 Stefanie Powers
5 James Darren
6 Marlo Thomas
7 David McCallum
8 William Shatner
9 Leonard Nimoy
10 Billy Mumy
11 Julie Andrews
12 Dino, Desi & Billy
13 Sally Field
14 Elvis Presley

PRICE $1 each plus 25c for postage and handling

INSTRUCTIONS: 1 Print the names of your favorite stars (even if not listed above) on a sheet of paper 2 For each name you select, enclose 25c to cover mailing and handling cost of both photos (For extra-quick special service enclose 25c extra) 3 Print your own name and address clearly

Mail to me at this address

JERI OF HOLLYWOOD
DEPT 5752
7551 MELROSE AVENUE
HOLLYWOOD CALIF 90046

A PIECE OF BROKEN GLASS.. THE RAYS OF THE SUN...THE TEAM OF OXEN ALL CONTRIBUTE TO THE PHANTOM'S PLAN...
?
AS THE BLINDED OXEN REAR, THE PHANTOM SPRINGS INTO ACTION...
YIII! M-MY OXEN HAVE GONE WILD!
HOLD STILL, DRIVER... I'LL TRY TO CONTROL THEM!
THE PHANTOM! HE'S TRYING TO STOP RUNAWAY OXEN!
FINALLY, THE OXEN ARE BROUGHT UNDER CONTROL
HE'S HURT!
OH-H-H!

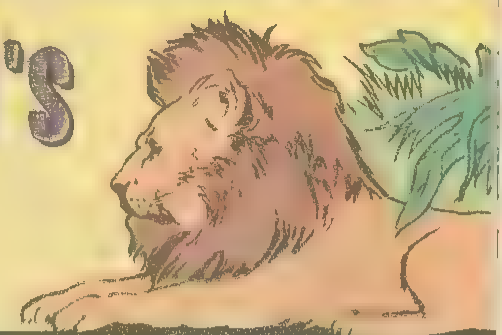
FAMOUS GHOST WHO WALKS SAVED MY LIFE!
I'M ALL RIGHT, NILES. BUT I'VE PULLED A MUSCLE IN MY LEG!
JUST GET ME TO MY HOTEL! GUESS YOU'LL HAVE TO LET ME VISIT YOUR SHANG-RI-LA LATER... WHEN MY LEG HEALS! I COULD NEVER CLIMB THOSE MOUNTAINS!
SURE THING, PHANTOM! I'LL TELL THEM TO FLY YOU IN NEXT WEEK.
JUST BEFORE DAWN, THE PHANTOM SLIPS FROM THE HOTEL..
SO FAR SO GOOD... NEXT STEP, STOWAWAY ABOARD THAT PLANE!
OH, OH! IF THEY SPOT ME I'M SUNK... GOT TO STRIKE FAST.
LIKE FLASHING RAPIERS THE PHANTOM'S FISTS LASH OUT
SORRY, BOYS BUT IF YOU KNEW WHAT MIGHT BE AT STAKE I'M SURE YOU'D SACRIFICE A COUPLE OF BRUISED JAWS!

THERE'S THE PLANE... BETTER PUSH THE HANGER DOOR OPEN... THEY'LL THINK A BURGLAR WAS SURPRISED ON THE JOB AND ESCAPED!
QUICKLY NIMBLE FINGERS OPEN THE CARGO HATCH...
GOOD! THE CARGO IS ALREADY ABOARD! THEY PROBABLY WON'T EVEN OPEN THE HATCH... I'LL BE SAFE HERE!
AT DAWN, THE PLANE WINGS ITS WAY TOWARD A STRANGE AND SINISTER
GENTLEMEN, YOU ARE ABOUT TO HAVE THE MOST THRILLING EXPERIENCE OF YOUR LIFE! WHAT A PITY THE PHANTOM HAD TO DELAY HIS JOURNEY!
WHILE INSIDE THE CARGO HATCH.
I SUPPOSE EVERY MAN DREAMS OF A SHANG-RI-LA... BUT EVEN THE PHANTOM PEACE IN BENGALI HASN'T MADE THE DREAM COME TRUE...
SOME TIME LATER, THE CRAFT LANDS... THE PHANTOM SLIPS OUT THROUGH THE CARGO DOOR.
SWAM!
13

SOON AFTER
WELL, NILES IS RIGHT ABOUT ONE THING - THERE IS A TANGINA ... AND SHE IS BEAUTIFUL!
CAUTIOUSLY, THE GHOST WHO WALKS FOLLOWS AS THE BLINDFOLDED GROUP IS LED THROUGH THE MOUNTAINS...
THAT GIRL MOVES OVER THE ICE LIKE A MOUNTAIN GOAT!
FINALLY, WHEN THE DESTINATION IS REACHED, EVEN THE PHANTOM'S BREATH IS TAKEN AWAY...
GREAT CAESAR! I... CAN SEE WHAT NILES MEANT... IT'S BEAUTIFUL!
BUT A BOLT OF LIGHTNING CAN BE BEAUTIFUL TOO!

FOR AN HOUR THE PHANTOM EXPLORES THE VALLEY! THEN..
THAT MAN'S CARRYING A STEAMING PAIL... LIKE A FOOD CONTAINER! BUT IT CAN'T BE FOR NILES AND HIS FRIENDS - THEY WERE ESCORTED TO THE OTHER SIDE OF THE VILLAGE!
AND FRUITS AND WINE, AS HE MENTIONED, DON'T COME IN PAILS! PERHAPS SOME ANIMALS ARE BEING FED... BETTER HAVE A LOOK!
SUDDENLY, TWO GUARDS SURPRISE THE GHOST WHO
INTRUDER!
QUICKLY, POWERFUL ARMS WHIPLASH THE MEN UNCONSCIOUS
KRAK
UGH!..
THEN, AS THE PHANTOM GAPES
WHA-? PRISON CELLS! A DIRTY DEVIL'S ISLAND-TYPE JAIL HERE IN SHANG-RI-LA!
END PART ONE
15

THE PHANTOM'S JOURNAL



The King Of Beasts

I saw a lion today being pursued by some white hunters. Had I not intervened the lion would have been killed. It is my duty to protect the inhabitants of the jungle, be they man or beast.

There is no reason for killing any animal except in self-defense or for food. These hunters were after the lion for the pure sport of it.

After speaking with them a few moments, I convinced them that they should do their hunting not with a gun but with a camera. What better prize to take home? Pictures and movies of the free lion in his habitat!

They took my advice and put away their guns. The lion was invisible to them now, but I could hear him moving softly away through the jungle.

I know the king of beasts well. The title is well deserved, though inaccurate. The king of the jungle beasts is the elephant. Rarely will a lion dare attack an elephant! If he does, the results are disastrous, but the lion reigns supreme over all the other animals!

I suppose the reason he is called "king of beasts" is because of the large mane which the male lion possesses. It covers the front part of his body and gives him the appearance of royalty.

He is truly a fine regal beast and makes an impressive sight. The average lion measures nine or ten feet long, and is four feet high.

His strength is amazing! I once saw a lion break the back of a horse with a single blow of its massive front paw!

He can carry off a bull in his strong jaws. I have fought many lions, and the only reason I survived is because my father (the Phantom before me) taught me how to fight them. I know their weaknesses, but more important, I know their strength!

A lion's speed is unbelievable. Many hunters, out to gain a trophy, have been killed by lions because they under-estimated his speed. A lion can leap thirty feet in a single bound. The time it takes him to cover thirty feet is roughly two seconds. Hardly enough time for a hunter to raise his rifle, take aim and shoot! Only the antelope can outrun it. And the lion has ways of dealing with him, too!

I mentioned earlier that the lion became invisible to the hunters. This is because his coloring blends in with his natural surroundings. So, if you were not experienced in the ways of the jungle, the lion would be upon you before you even saw him!

His protective coloring combined with his tremendous strength and amazing speed make the lion a creature to be reckoned with.

Generally speaking, a lion will not attack a man. There are very few man-eating lions. Unless provoked the average lion will leave a man alone. His only concern is the search for food and if his hunger has been satisfied he will not attack. Man-eating lions tend to be the older lions who are unable to pursue and capture the smaller animals. It is then that they turn their attention to man, who is incapable of outrunning them.

When the jungle drums sound telling me of a man-eating lion, it is my duty to destroy him. Man-eating lions have been known to enter native villages and carry off a man or a woman in their jaws. It is a well known fact that man-eating lions halted for weeks the building of the Uganda railroad.

But these are few, and far between. Most lions hunt in droves of six or ten. The female lion is the hunter and provides for the family. This occurs when her cubs are young and need caring after. When the cubs are older the lions go their separate ways and hunt alone.

The ordinary household cat belongs to the same family as the lion. It's hard to believe that a soft, purring cat descends from the lion! But, one look at this quick movements, his speed as he pounces after a ball of string, leaves no doubt. The lion and the cat are the same. The only difference is the lion is bigger.

In the jungle we live under the basic law of nature. That is, the survival of the fittest. I believe all animals of the jungle should be free to roam in their natural state. That is why I stopped the hunters from using their guns.

-- The Phantom
Skull Cave, Bengali

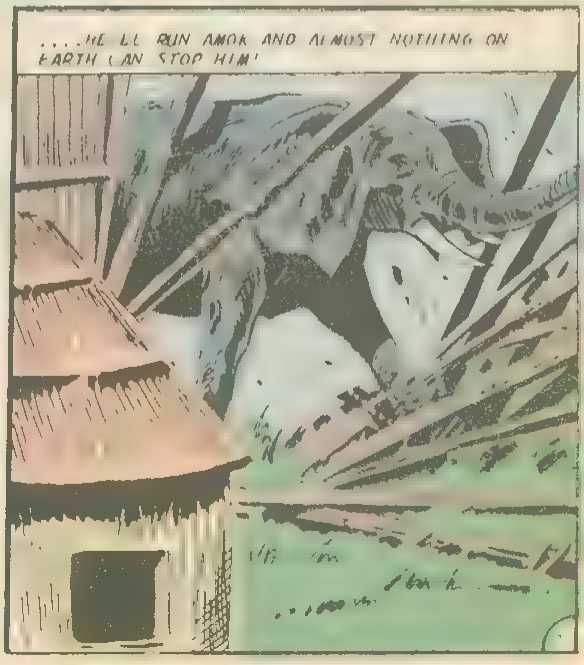
THE MOVING MOUNTAINS

THE LARGEST LAND ANIMAL IN THE WORLD IS, OF COURSE, THE ELEPHANT! THIS HUGE BULL MAY WEIGH 16,000 LBS.(EIGHT TONS) AND HAVE TUSKS WEIGHING 100 LBS. APIECE.

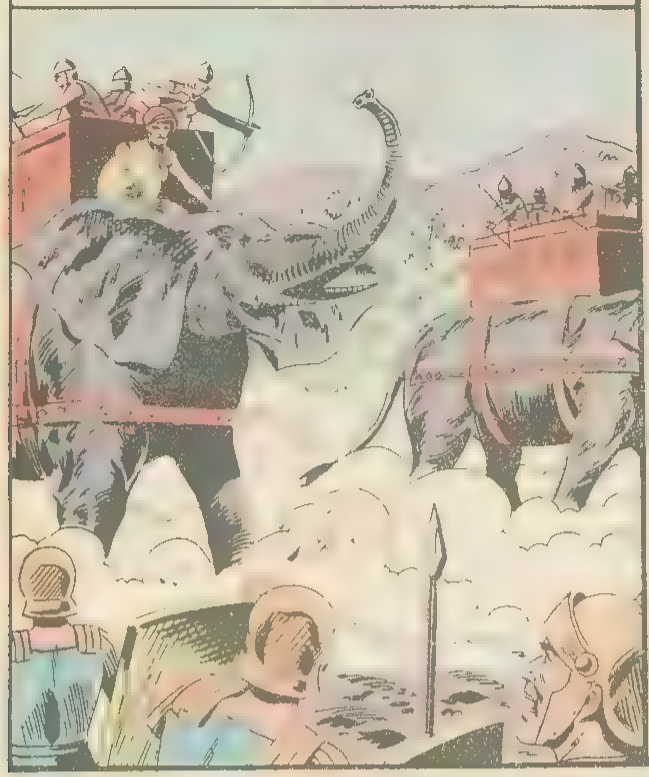
LARGE-BORE, HIGH VELOCITY RIFLES ARE OFTEN USED TO HUNT THESE NORMALLY GENTLE ANIMALS....

....BUT ONLY A VERY ACCURATELY PLACED BULLET WILL BRING A JUNGLE GIANT DOWN! WHEN AN ELEPHANT IS WOUNDED...

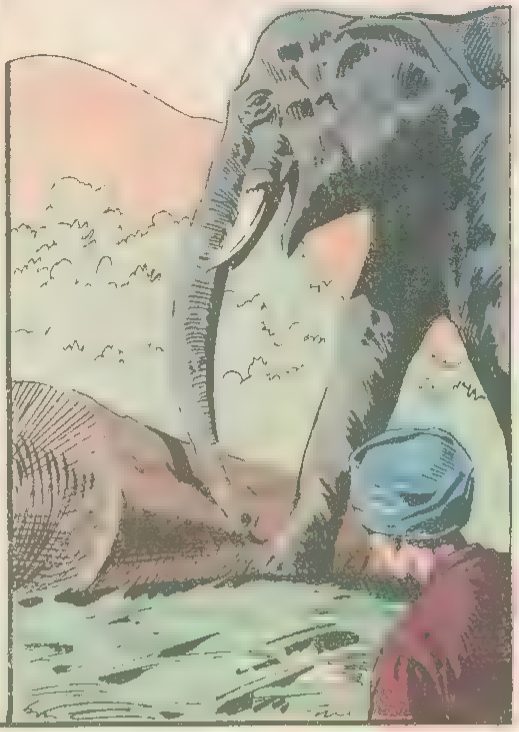
....HE'LL RUN AMOK AND ALMOST NOTHING ON EARTH CAN STOP HIM!



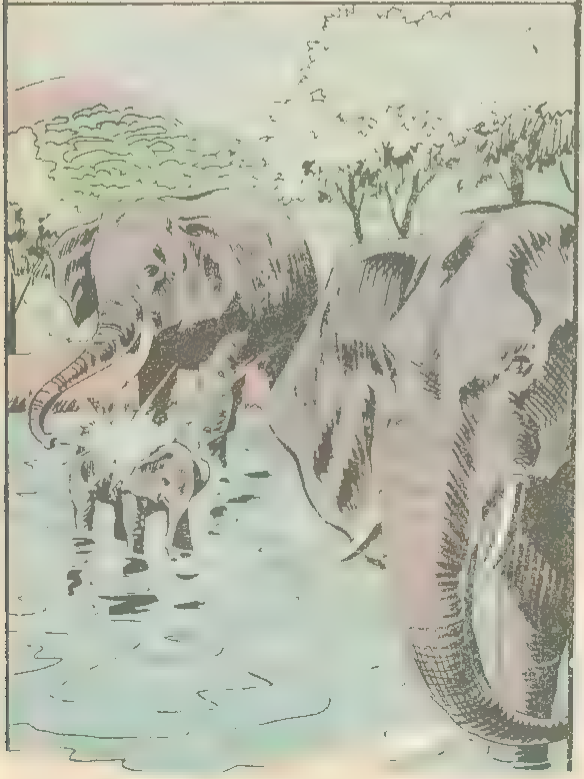
IN ANCIENT TIMES, EGYPTIAN PHARAOHS TRAINED ELEPHANTS FOR WAR...AND HANNIBAL S ARMIES WHEN THEY ATTACKED ROME HAD ELEPHANT CAVALRY!



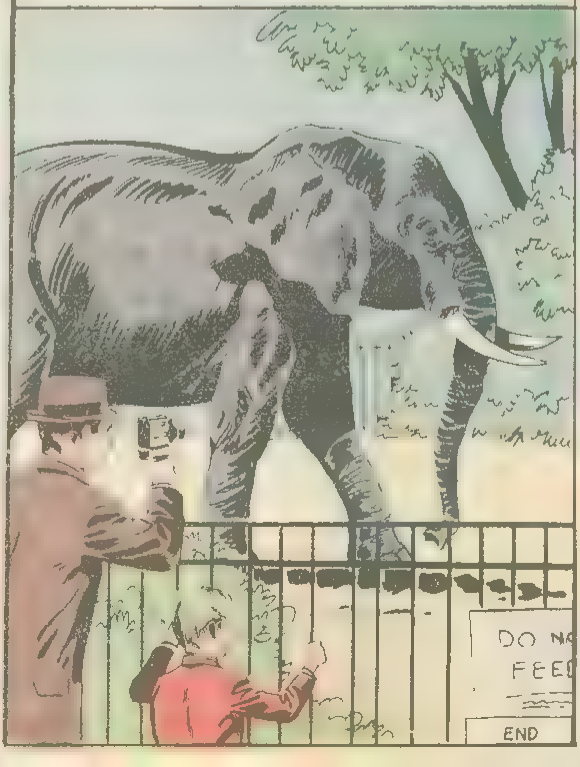
THE INDIAN ELEPHANT IS DOMESTICATED AND THE FANTASTIC FEATS OF STRENGTH THEY PERFORM ARE UNBELIEVABLE.

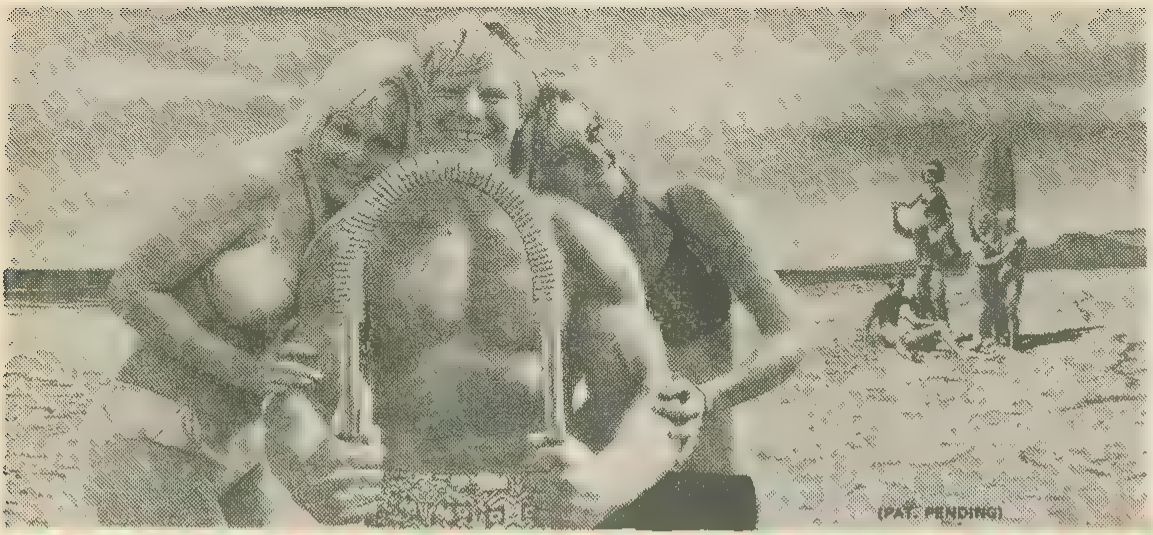


THEY TRAVEL IN SMALL HERDS, AND THEY RE STRONGLY PROTECTIVE OF THEIR YOUNG.



TODAY, IN AFRICA, THERE ARE LAWS PROTECTING THE ELEPHANT...NEARLY EXTINCT BECAUSE OF HUNTERS' GREED FOR THEIR IVORY, THEY ARE BEGINNING TO INCREASE IN NUMBER ONCE MORE!





LOOK WHAT'S HAPPENING

TO THE HANDSOME MUSCULAR MEN ON MUSCLE BEACH, CALIFORNIA!

WITH ONE TWIST, IN JUST ONE SECOND, They're Adding Inches of Muscles, To Their Arms, Chest, Shoulders. **WHY NOT YOU?**

The "007" TWISTER is turning them on—even the Girls! From one end of Muscle Beach to the other, muscular things are popping up everywhere you go! The handsome, fun-going attractive fellows are twisting with the "007" TWISTER to add up to 2" on their arms, 4" on their chest, besides muscularizing their waists and building vigorous legs. They are giving the more than 500 muscles in their bodies a thorough going-over—to build power—rugged vigor—herculean muscular size, because they need **he-man muscles**—for surfing, **swimming** and **lifting girls overhead with one arm!** They know that **one twist** of the "007" TWISTER makes their muscles come alive with VIGOR,..POWER...for **Super Happenings!** Don't you just read this ad—JOIN THE FUN! —SHAPE UP!—**And What Shape You'll Be In!**

MUSCLES—ARE FOR REAL MEN!

See For Yourself What Super-Happenings You're In On When You Start Twisting With the "007" TWISTER and **Build Your Own Muscular Go-Go, Action-Packed Body**—all in the privacy of your own home!

THE BODY BEAUTIFUL LOOK IS CREATED WITH THE "007" TWISTER!

Beautify—Muscularize—Give Your Body the Tough and Rugged Muscular Look of a Muscle Beach He-Man!

DOES YOUR BODY LOOK MUSCLE-STARVED? Then become this new breed of wildcat!

Be my guest—use the **"007" TWISTER** and if 5 minutes doesn't convince you that you too can easily toughen up and put yourself in this exciting, dramatic Muscle Beach setting, return it for a full refund? Fair? My **"007" TWISTER** is **Tough—Durable—Elegant,** made of chromed-steel tubing with easy to hold rubber grippers. As you take it in your hands, **the very first twist of its shiny coils** will make every muscle in your body COME ALIVE with Vigor and Power! It gently coaxes your arms, chest, back and legs into Super-Muscle Happenings, adding inches of rugged muscle all over your body! It makes you **Shape Up—Toughen Up—Muscle Up** FAST...the Muscle Beach Way! So start going with the youthful fun-loving crowd now—bring some Muscle Beach excitement into your life by ordering your **"007" TWISTER today!** IT'S GUARANTEED TO PRODUCE RESULTS OR MONEY BACK!

THIS IS A LIMITED OFFER AND AVAILABLE ONLY THROUGH THIS COUPON—SO HURRY!

FREE!

THIS 128-PAGE BOOK—to help you Muscle Up to a bigger better more "cut-up" body! Contains 15 exciting courses with over 200 photos of the Champs in muscle building action. A $5 value—it's yours FREE just for ordering the "007" TWISTER! Get your copy NOW

THE ROMANTIC LOOK IS CREATED BY THE "007" TWISTER!

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Comes with FREE illustrated course of instructions

My Personal Guarantee: YOU MUST BUILD A MUSCLE BEACH, "SUPER-HAPPENING", MUSCULAR BODY OR RETURN THE TWISTER FOR EVERY PENNY BACK! ORDER NOW!

CALIFORNIA, MUSCLE BEACH — BODYBUILDER

JOE WEIDER
531-32nd Street
Union City, N.J. 07087

Dept. 214-49PT

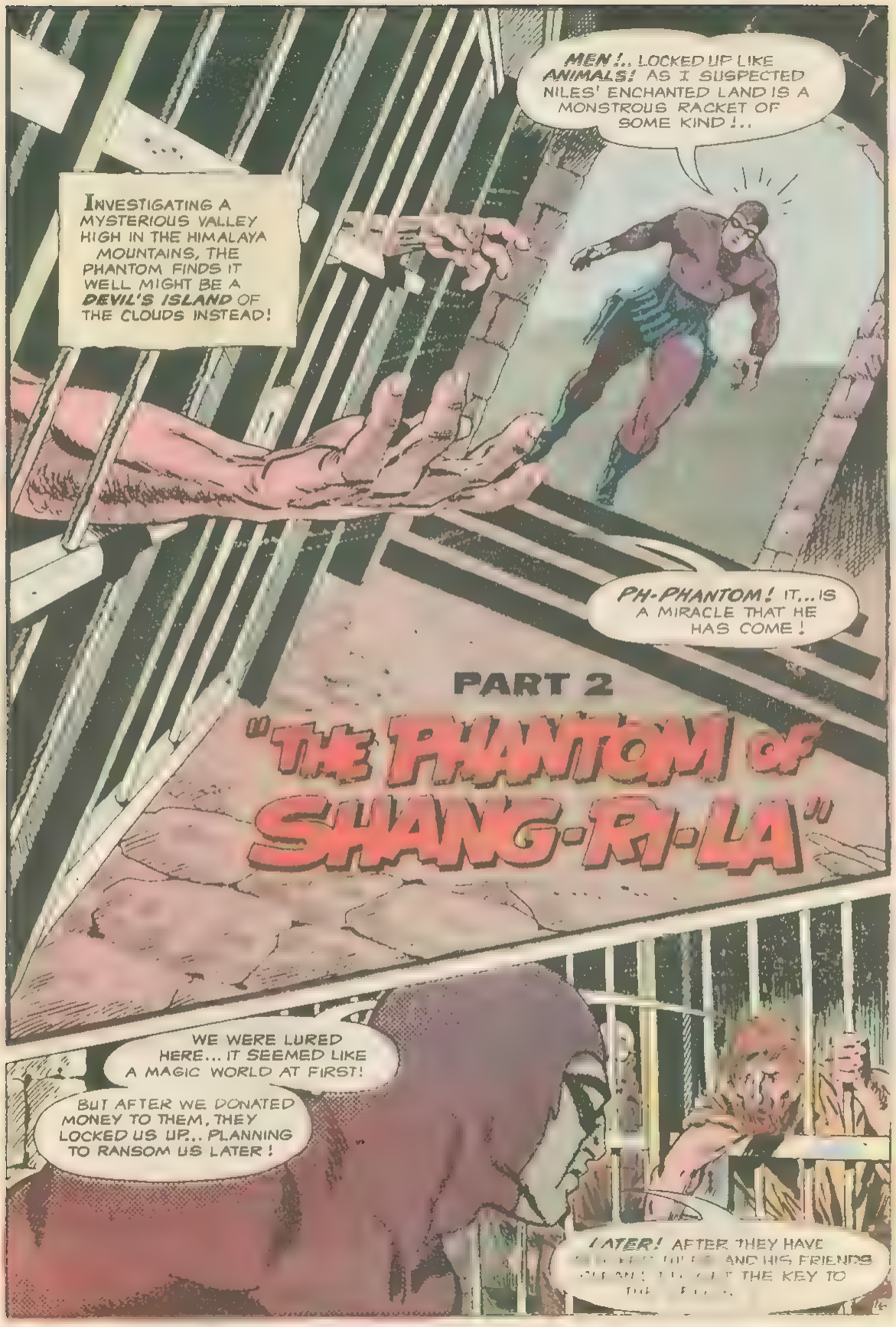
Dear Joe:
I want to bring the excitement of Muscle Beach into my life and make my muscles "come alive" with Super Happenings, too! Enclosed is $9.98 —rush me the "007" along with free instructions and the FREE muscle building book. I understand that if I am not completely satisfied, I may return the TWISTER for a full refund

NAME _____ AGE _____
(please print clearly)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IN CANADA Joe Weider, 2875 Bates Road, Montreal, P.Q.


INVESTIGATING A MYSTERIOUS VALLEY HIGH IN THE HIMALAYA MOUNTAINS, THE PHANTOM FINDS IT WELL MIGHT BE A DEVIL'S ISLAND OF THE CLOUDS INSTEAD!
MEN!.. LOCKED UP LIKE ANIMALS! AS I SUSPECTED NILES' ENCHANTED LAND IS A MONSTROUS RACKET OF SOME KIND!..
PH-PHANTOM! IT,..IS A MIRACLE THAT HE HAS COME!
PART 2
"THE PHANTOM OF SHANG-RI-LA"
WE WERE LURED HERE... IT SEEMED LIKE A MAGIC WORLD AT FIRST!
BUT AFTER WE DONATED MONEY TO THEM, THEY LOCKED US UP.. PLANNING TO RANSOM US LATER!
LATER! AFTER THEY HAVE AND HIS FRIENDS THE KEY TO

BUT AS THE LAST CELL DOOR IS OPENED...
PHANTOM! THE OUTER DOOR JUST SHUT! THE GUARD IS CHANGING!
HURRY!
GLANG
WAIT FOR ME OUTSIDE THE REAR EXIT, MEN! I'LL HAVE TO STOP THESE CHARACTERS!
Y-YES, PHANTOM!
TH-THEY'RE GONE! OUR PRISONERS HAVE VANISHED!
THE GUARDS, TOO!
THEY'LL BE JOINING YOU IN A MOMENT, ENCHANTED ONE...
FLUP
...IN THE MEANTIME, YOU CAN TASTE A BIT OF YOUR OWN "SHANG-RI-LA"
KRAK

THEN, AS THE PHANTOM GETS THE OTHER TWO GUARDS
THAT ANGELIC FACE... IT DOESN'T LOOK RIGHT!..
OF COURSE. HE'S WEARING A MASK.
THAT'S THE ANSWER TO THE AGE-LESS WONDERS OF THIS MADCAP LAND!
MOMENTS LATER.
I-IS EVERYTHING ALL RIGHT, PHANTOM?
EVERYTHING IS FINE! THE GUARDS HAVE TAKEN OVER YOUR FORMER CELLS! NOW, I WANT YOU TO DO EXACTLY AS I SAY... THERE ARE OTHERS I MUST HELP! WAIT FOR ME AT THE ENTRANCE TO THE MOUNTAIN PASS! I WILL JOIN YOU AS SOON AS I CAN!
WE WILL BE WAITING! AND THANK YOU!
SOON AFTER, A TOGA-GARBED FIGURE ARRIVES AT THE SHANG-RI-LA RECEPTION HALL...
THERE THEY ARE...BEING HOODWINKED BY THE KINGPIN OF THIS HOODLUM EMPIRE AND HIS BEAUTIFUL GAL FRIDAY! THIS COSTUME SHOULD GET ME IN WITHOUT TROUBLE!
18

I'VE PASSED MUSTER. SO FAR SO GOOD!
WHY ARE YOU INTRUDING HERE? IDENTIFY YOURSELF!!
I WILL BE GLAD TO!..
PHANTOM!?
..THE HOAX IS OVER, MY TANGINA, THE TERRIBLE! NILES! YOU'VE BEEN DUPED! THESE PEOPLE ARE KIDNAPPERS ...SWINDLERS! YOUR "SHANG-RI-LA" IS A RACKET!
YO YOU'VE BETRAYED ME, PHANTOM! YOU'RE JEALOUS! YOU WANT TO BE THE ONLY ONE TO HAVE A SHANG-RI-LA IN THAT DEEP WOODS OF YOURS!
YOU ARE WRONG, NILES. ASK YOUR ONE-HUNDRED-AND-FIFTY-YEAR-OLD KING!
SEE FOR YOURSELF! NOTHING BUT A HOODLUM, CONCEALED BEHIND A PLASTIC FACE!!
?
RIP
9

I'M TAKING THESE PEOPLE OUT OF HERE!
I GUESS YOU WIN, MIGHTY PHANTOM...
...BUT NOT FOR LONG!!
THEN
THE PANTHER AND THE APE... THEY'RE RESPONDING TO HER CALL!
TRAINED TO KILL ON COMMAND, PHANTOM! YOU ARE NOT IN YOUR JUNGLE OF BENGALI NOW!
AROOOOO
GRRR
THE PANTHER SPRINGS... BUT AT THE LAST MOMENT THE WOLF FORM OF NEC VICTIM IS NOT THERE.
TAKE YOUR PEOPLE OUTSIDE, NILES! HURRY! MOVE!
AROOOO
THE BEAST IS FAST... I'LL HAVE TO BE SMARTER...

BUT AS THE CAREENING PANTHER PLUMMETS TO EARTH, THE MASSIVE APE MOVES IN...
CAUGHT! H-HE COULD CRUSH ME TO DEATH IN SECONDS...
GRRR
GASP
...CAN'T HOLD OUT MUCH LONGER... IF I CAN JUST GET HIM CLOSE TO THAT TORCH...
THEN..
YAROOO!
QUICKLY, THE GHOST WHO WALKS SNATCHES A TORCH FROM THE WALL
START THE JEEP, NILES!!
KRSS
READY THE HELICOPTER FOR IMMEDIATE FLIGHT!
YOU FOOL, GRADY- GET OUR MONEY TO- GETHER! ONCE WE DESTROY THOSE CHARACTERS, WE'RE QUITTING THIS SHANG-RI-LA RACKET!!
21

CONTINUED AFTER FOLLOWING PAGE

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Latest Candid Poses!

ONLY **50¢**

100 FAB PHOTOS

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16.	Julie Andrews	41.	Dick Van Dyke	66.	Rick Jason	91.	Soupy Sales
17.	Paul Anka	42.	Troy Donahue	67.	Dean Jones	92.	Bobby Sherman
18.	Ann Margaret	43.	Donna Douglas	68.	Caroline Jones	93.	Frank Sinatra, Jr
19.	Frankie Avalon	44.	Tony Dow	69.	Jack Jones	94.	Connie Stevens
20.	Max Baer, Jr	45.	James Drury	70.	Richard Johnson	95.	Robert Vaughn
21.	Carroll Baker	46.	Patty Duke	71.	Michael Landon	96.	Bobby Vinton
22.	Tony Bill	47.	Vincent Edwards	72.	Gary Lewis	97.	Robert Wagner
23.	Bill Bixby	48.	Chad Everett	73.	Virna Lisi	98.	Deborah Walley
24.	Dan Blocker	49.	Shelly Fabares	74.	Donna Loren	99.	Debbie Watson
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66 PIECE ELECTRIC SLOT RACE SET

ONLY $4.95

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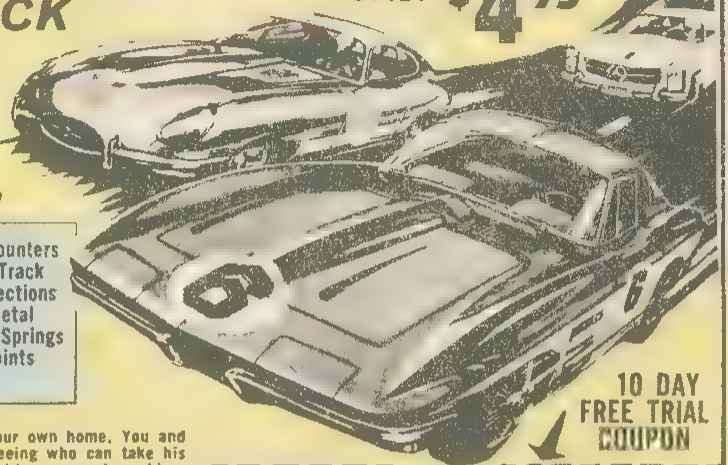
2 CARS
SCALE SPEEDS
UP TO 60 M.P.H.



THIS IS WHAT YOU GET

- Curved Tracks
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What fun to have your own slot racing right in your own home. You and your friends can run races any time you want—seeing who can take his car fastest around turns, speeding down the straight-aways and rumbling over the cross overs.

Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlite batteries obtainable anywhere. Yes you get it all—this giant of play fun for only $4.95. Because of its size and weight we must ask 63c for postage and shipping costs. (Batteries not included.)

MONEY BACK GUARANTEE. Order today and we will rush your Electric Slot Race Kit to you. Set it up and use it for 10 days. If you are not delighted—if you don't think it's the greatest, just return it for a full purchase price refund.

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Rush me my Electric Slot Race Kit on your money back guarantee stated above

☐ I enclose $4.95 plus 63c shipping charges. Ship Prepaid. Send C.O.D. I enclose $1 good will deposit. I will pay postman on delivery $3.95 plus C.O.D. and Shipping charges. Same Guarantee.

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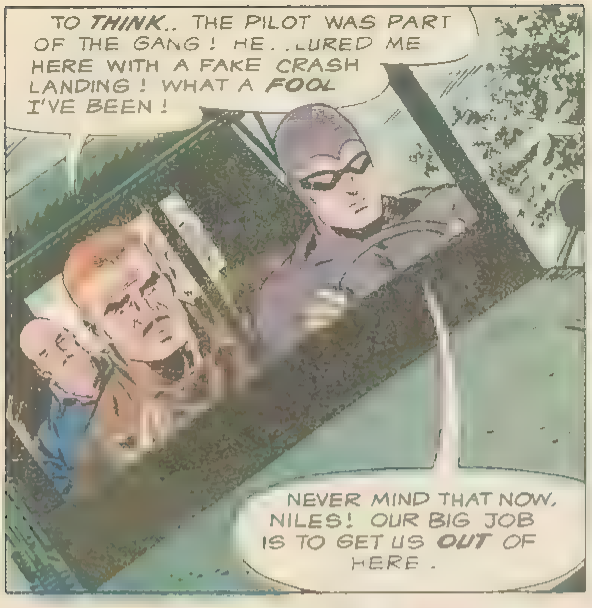
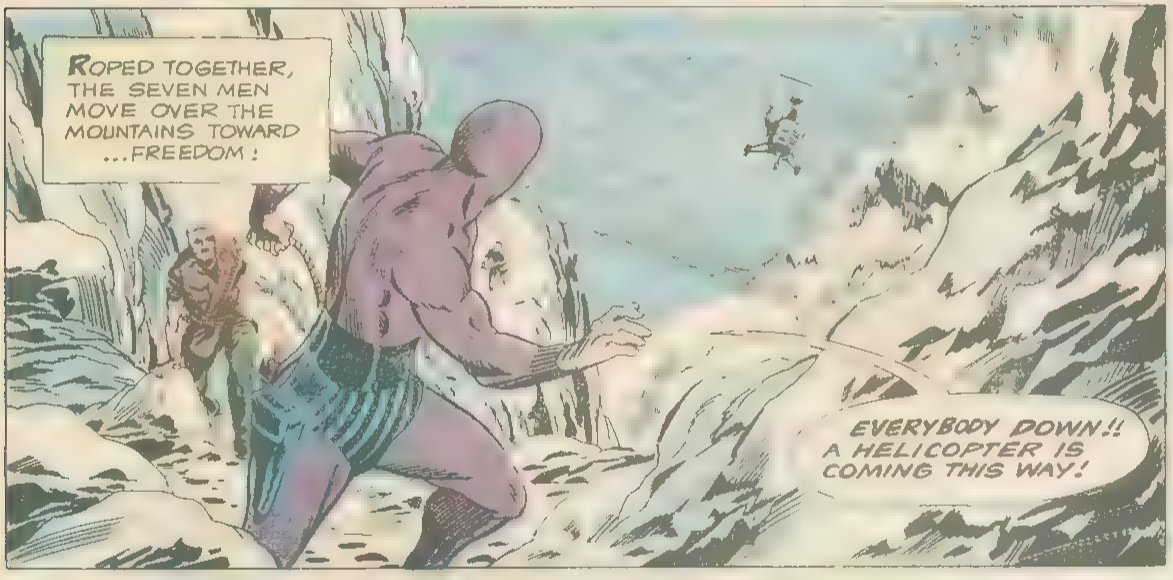
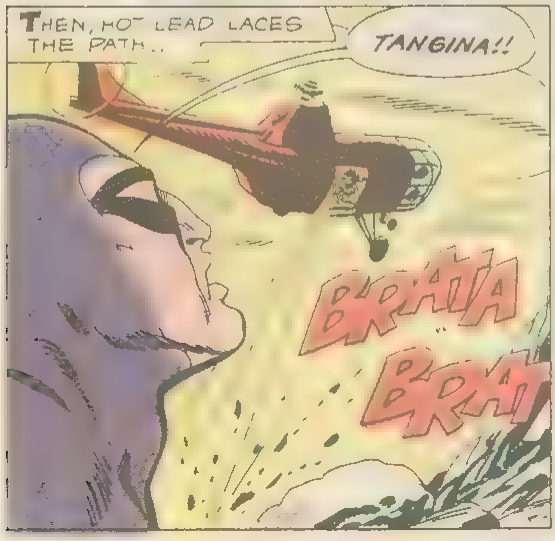
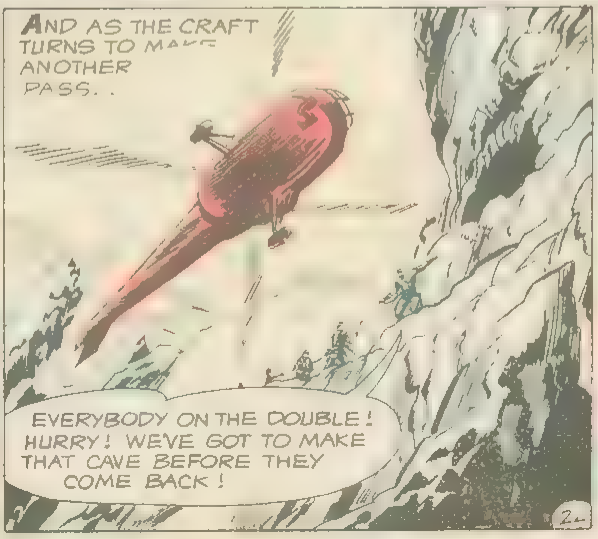
ADDRESS _____ ZIP


TO THINK.. THE PILOT WAS PART OF THE GANG! HE..LURED ME HERE WITH A FAKE CRASH LANDING! WHAT A FOOL I'VE BEEN!
NEVER MIND THAT NOW, NILES! OUR BIG JOB IS TO GET US OUT OF HERE.

ROPE YOURSELVES TOGETHER: I KNOW THE WAY BACK BUT IT WILL BE A TOUGH HIKE.


ROPED TOGETHER, THE SEVEN MEN MOVE OVER THE MOUNTAINS TOWARD ...FREEDOM!
EVERYBODY DOWN!! A HELICOPTER IS COMING THIS WAY!


THEN, HOT LEAD LACES THE PATH..
TANGINA!!
BRRATA
BRRAT


AND AS THE CRAFT TURNS TO MAKE ANOTHER PASS..
EVERYBODY ON THE DOUBLE! HURRY! WE'VE GOT TO MAKE THAT CAVE BEFORE THEY COME BACK!

AGAIN, SUDDEN DEATH LASHES OUT!
BACK! GO DEEP INTO THE CAVE AND STAY DOWN!
BRATA BRA
WE'RE CORNERED LIKE PANTHERS IN A BANDAR TRAP! SHE CAN HOVER THAT COPTER RIGHT OUTSIDE — PICK US OFF ONE BY ONE
ONLY ONE CHANCE... BEAT HER TO THE PUNCH!
QUICKLY, THE PHANTOM SCURRIES UP THE MOUNTAINSIDE...
...BUT I'VE GOT TO MOVE FAST... BEFORE SHE SPOTS ME!
MADE IT NOW...IF SHE COMES IN LOW ENOUGH AND CLOSE ENOUGH...
23

A MOMENT LATER, THE PHANTOM RISES FROM THE SNOW LEDGE AND...
NOW!
BRATTA
WITH A GRINDING CRASH THE ROCK STRIKES THE WHIRLING COPTER BLADES...
SKLANG
EEEEEE! H-HE'S SMASHED OUR PROPELLER!
DOWN... DOWN THE CRAFT WHIRLS TO DESTRUCTION ON THE ROCKS BELOW...
THE END OF TANGINA... AND HER PHONEY SHANG-RI-LA!
AS THE GROUP REACHES THE WRECKAGE...
THERE'S YOUR MONEY, NILES... AND THE FORTUNES OF MANY OTHERS, TOO! APPARENTLY, THEY WERE PLANNING A GETAWAY AFTER DISPOSING OF US!
Y-YES!
JIM APARO
COME ON NILES... SMILE! THIS TIME YOU'RE REALLY GOING TO SHANG-RI-LA... WE'RE GOING HOME!
R-RIGHT, PHANTOM!
the END

IS YOUR HAIR GROWING OR GOING?

Stand in front of a mirror. Take a long hard look at the top of your head. Do you have as much hair as one year ago? Do you see any new hair growth?

If your answer is no, it is important that you take steps today to save the hair you now have. If you act now, you may be able to reverse the trend on your head. You may be able to grow new hair faster than it is falling out. Doesn't that make sense to you? Wouldn't you like to look in the mirror a year from now and see more hair on your head than you see now? Why lose your hair if you don't have to?

CAN YOU SAVE YOUR HAIR?

Every year thousands of men and women go bald — needlessly — because of a scalp infection. This scalp infection is called seborrhea. Doctors say that three germ organisms cause seborrhea: staphyloccocus albus, pityrosporum ovale, and microbacillus. These germs attack the sebacious glands and the hair follicles themselves. If not checked, permament damage is done. The hair follicles atrophy, lose their ability to produce new hairs. The result: premature baldness.

You can easily tell if you are a victim of seborrhea. If you have itchy scalp, dandruff, hair loss, very dry or oily scalp, the chances are that you have seborrhea. Neglect these symptoms and you invite baldness.

Treat your scalp to Ward's Formula. This amazing scalp medicine quickly controls seborrhea and stops the hair loss it causes.

Here's the Proof!

I must admit I didn't have much faith in it, but I hadn't been using Ward's one week before I could see it was helping me. I could feel my hair getting thicker.
E. K., Cleveland, Ohio

Out of all the Hair Experts I went to, I've gotten the most help from one bottle of Ward's Formula.
C. La M., Philadelphia, Pa.

After using Ward's for only 12 days my hair has stopped falling out.
R. W. C., Cicero, Ill.

I am tickled to death with the results. In just two weeks time my dandruff.
W. T. W., Portola, Cal.

I feel encouraged to say that the infuriating scalp itch which has bothered me for 5 years is now gone.
J. M. K., Columbus, Ohio

Male pattern baldness is the cause of the grear majority of cases of baldness and excessive hair loss, for which neither the Ward treatment nor any other treatment is effective

DOUBLE MONEY BACK GUARANTEE

In seconds, Ward's Formula kills the three parasitic germ organisms retarding normal hair growth. This swift germicidal action has been proven in scientific tests by a world-famous testing laboratory (copy of laboratory report sent on request). Ward's removes infectious dandruff, stops scalp itch, brings hair-nourishing blood to the scalp, tends to normalize very dry or oily scalp. In brief Ward's Formula corrects the ugly symptoms of seborrhea, stops the hair loss it causes. Ward's Formula has been tried by more than 550,000 men and women on our famous Double-Your-Money-Back Guarantee. Only 1.9% of these men and women were not helped by Ward's and asked for their double refund. This is truly an amazing performance.

Why not join the men and women who have successfully ended their troubles? Treat your scalp with Ward's Formula. *Try it at our risk.* In only 10 days you must see and feel the marked improvement in your scalp and hair. Your dandruff must be gone. Your scalp itch must stop. Your hair must look thicker, more attractive, and alive. Your excessive hair loss must stop. You must be completely satisfied — in only 10 days — with the improved condition of your scalp and hair, or simply return the unused portion for Double Your Money Back. So why delay? Delay may cost your hair.

H. H. Ward & Co., Inc., 19 West 44 Street, N. Y. 36, N. Y. © 1963

Doctors and hospitals can obtain professional samples of Ward's Formula on written request.

H. H. Ward & Co., Inc. Dept. 6112P
19 West 44 Street, New York, N. Y. 10036

Rush Ward's Formula to me at once. I must be completely satisfied in only 10 days or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

Name .....
Address .....
City ..... State ..... Zip .....

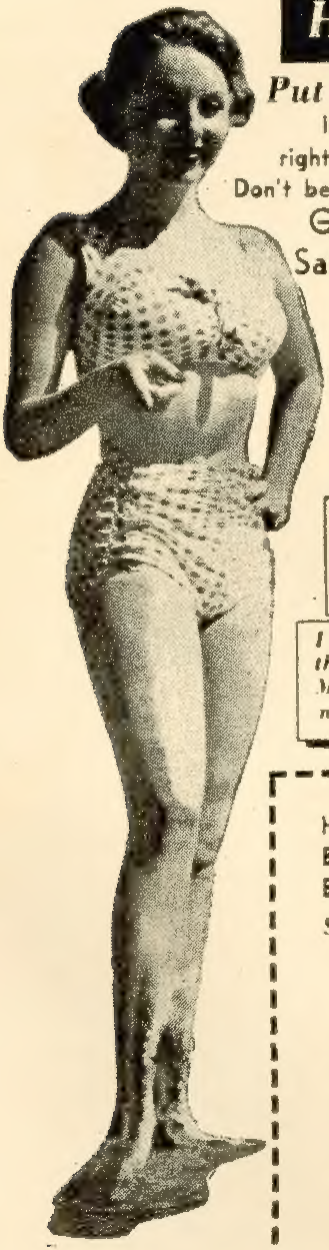
- ☐ Enclosed find $2, send postpaid (check, cash, money order)
- ☐ Send C.O.D. I will pay postman $2 plus 76 cents in postal charges (save the 76 cents by enclosing $2)
- ☐ Send triple size for $5. You save $1

Canadian, foreign, add 50 cents — No C.O.D.

DOUBLE MONEY BACK GUARANTEE

TOO SKINNY?

NEW SCIENTIFIC DISCOVERY HELPS YOU PUT ON WEIGHT.



Put on weight with Health Aids Tablets and Plan

Improve your figure and looks by adding a few pounds and inches in the right places.

Don't be skinny because of bad eating habits. Gain as much weight as you like.

Guaranteed safe for Men, Women and Teen-Agers.

Satisfaction Guaranteed or return tablets for refund.

Health Aids tablets are packed with pounds gaining calories, Vitamins, Iron, Minerals and other nourishing ingredients, to help you to put on weight.

TESTIMONIALS

I am so thrilled at the easy method of adding weight. I gained 10 pounds in 4 weeks. Miss E. L. F., Oceanside, N. Y.

I wish to thank the Health Aids Co. for selling me the Health Aids tablets for improving my skinny figure. In 2 weeks, I gained 6 pounds. Please send me another order. Thank you again.
Mrs. R. W., Westchester, N. Y.

I used your tablets for the past 8 weeks and I wish to tell you that they are great. My figure looks terrific. I put on 24 pounds. I'm going to tell all my friends about your wonderful tablets. Mrs. F. R., Chicago, Ill.

RUSH YOUR ORDER NOW TO

HEALTH AIDS CO. ORDER DEPT. KFC-27
BOX 1, RUGBY STATION
BROOKLYN, N. Y. 11203

$1.00 deposit required with c.o.d. orders

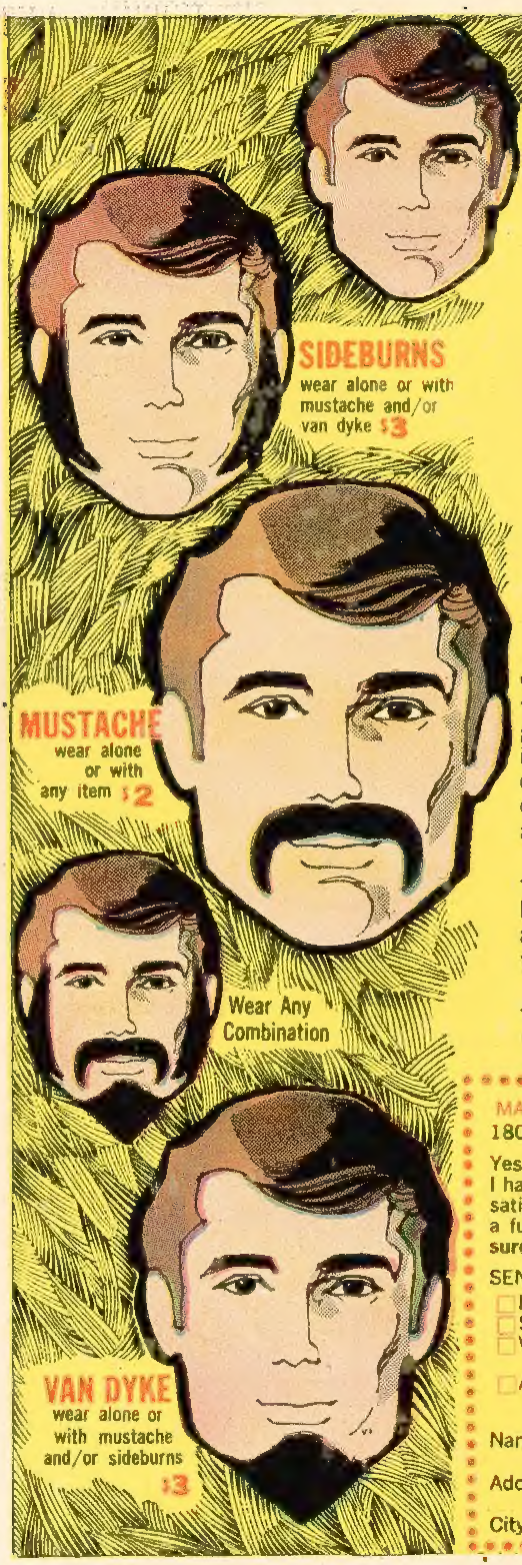
Send money with your order and save yourself the costs of the c.o.d. and postage fees. Please check box for prepaid or c.o.d. orders

prepaid		*c.o.d.*	
☐ 100 Tablets	$2.98	☐ 100 Tablets	$2.98
☐ 200 Tablets	$4.98	☐ 200 Tablets	$4.98
☐ 300 Tablets	$7.50	☐ 300 Tablets	$7.50

Name _____

Address _____

City _____ State _____ Zip _____


SIDEBURNS
wear alone or with mustache and/or van dyke $3
MUSTACHE
wear alone or with any item $2
Wear Any Combination
VAN DYKE
wear alone or with mustache and/or sideburns $3

THE LOOK YOU WANT - WHEN YOU WANT IT!

You will be Amazed at the Exciting Change in your Personal Appearance!

The Natural Look of these sideburns, mustache, van dyke and/or beard actually allows you to select the way you want to look. Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and beard, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless!

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. They are so life-like you will have to remind yourself that they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

©

MAN INTERNATIONAL Dept. 5751
1800 No. Highland Avenue, Hollywood, California 90028

Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. **If not sure of your hairshade, enclose hair sample with order.**

SEND ME THESE ITEMS:
- ☐ Mustache $2
- ☐ Sideburns $3
- ☐ Van Dyke $3
- ☐ All items $5 (Save $3.00)

MAKE ITEMS THIS COLOR:
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Black
- ☐ Blonde
- ☐ Auburn (Red)
- ☐ Silver (Grey)

Name . . . . . .

Address . . . . . .

City . . . . . State & Zip . . . . . .